## Warner Bros. LORD OF THE RINGS: THE WAR OF RORRHIM Expo Sweepstakes OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU MUST HAVE INTERNET ACCESS AND A VALID E-MAIL ADDRESS TO PARTICIPATE.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

- 1. SPONSOR: Warner Bros. Entertainment Inc. ("Sponsor"), 4000 Warner Blvd., Burbank, CA 91522
- **2. ADMINISTRATOR:** Probability, LLC ("**Administrator**"), 2 Woodstock Meadows Lane, P.O. Box 1484, Woodstock, New York 12498.
- 3. **ELIGIBILITY:** The *LORD OF THE RINGS: THE WAR OF RORRHIM Expo Sweepstakes* ("Sweepstakes") is open only to legal residents of the fifty (50) United States and Washington, D.C. who are at least eighteen (18) years of age (or age of majority in their jurisdiction of residence, whichever is older). Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six (6) months, performed services for Sponsor, Administrator, any organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Sweepstakes, persons involved in the creation, development or production (including cast and crew) of the *Lord of the Rings: The War of Rorrhim* movie ("Movie") and/or their respective parent, subsidiary, affiliated, and successor companies (collectively, the "Sweepstakes Entities"), and immediate family and household members of such individuals, are not eligible to enter. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. Void where prohibited or restricted by law.
- 4. **SWEEPSTAKES SCHEDULE:** The Sweepstakes begins on or about 4:00 p.m. Eastern Time ("**ET**") on Thursday, August 8, 2024 and ends at 5:00 p.m. ET on Sunday, December 8, 2024 ("**Promotion Period**").
- 5. **HOW TO ENTER:** During the Promotion Period Sponsor will have an activation for the Sweepstakes at various events per the chart below (each and "**Activation**", collectively the "**Activations**").

**Sweepstakes Activations** 

Owcepstakes Activations	
Activation/Location	Dates & Times
	3:00 pm CT on 8/8/24 – 12:00 am CT on 8/9/24
	12:00 pm CT on 8/9/24 – 4:00 am CT on 8/10/24
Anime Matsuri - George R. Brown	10:00 am CT on 8/10/24 – 4:00 am CT on 8/11/24
Convention Center, Houston, TX	10:00 am CT – 4:00 pm CT on 8/11/24
FlameCon – The Sheraton Times	12:00 pm ET – 8:00 pm ET on 8/17/24
Square, New York, NY	12:00 pm ET – 6:00 pm ET on 8/18/24
	11:00 am ET – 7:00 pm ET on 8/23/24
Anime NYC – Javits Convention	10:00 am ET – 7:00 pm ET on 8/24/24
Center, New York, NY	10:00 am ET – 5:00 pm ET on 8/25/24
<b>Dragon Con –</b> Atlanta Marriott	10:00 am ET – 7:00 pm ET on 8/30/24
Marguis, Atlanta, GA	10:00 am ET – 7:00 pm ET on 8/31/24

10:00 am ET – 7:00 pm ET on 9/1/24
10:00 am ET – 5:00 pm ET on 9/2/24
11:00 am PT – 8:00 pm PT on 9/6/24
8:00 am PT – 9:30 pm PT on 9/7/24
8:00 am PT - 5:00 pm PT on 9/8/24
·
1:30 pm MT – 9:00 pm MT on 9/26/24
11:30 am MT – 8:00 pm MT on 9/27/24
10:30 am MT – 7:00 pm MT on 9/28/24
1:00 pm PT – 8:00 pm PT on 10/4/24
9:30 am PT – 7:00 pm PT on 10/5/24
9:30 am PT – 5:00 pm PT on 10/6/24
10:00 am CT - 5:00 pm CT on 10/5/24
10:00 am CT - 7:00 pm CT on 10/19/24
10:00 am CT – 5:00 pm CT on 10/20/24
10:00 am PT - 6:00 pm PT on 11/8/24
10:00 am PT – 6:00 pm PT on 11/9/24
10:00 am PT – 4:00 pm PT on 11/10/24
4:00 pm PT – 9:00 pm PT on 11/29/24
10:00 am PT – 7:00 pm PT on 11/30/24
10:00 am PT – 5:00 pm PT on 12/1/24
1:00 pm CT – 7:00 pm CT on 12/6/24
10:00 am CT – 7:00 pm CT on 12/7/24
10:00 am CT – 4:00 pm CT on 12/8/24

<sup>\*</sup>VIP & Ruby Passholders can enter 30 minutes before all of the above times listed.

At each Activation Sponsor brand ambassador will direct you to scan a QR code on your compatible mobile device ("Device"), which will bring you to <a href="https://www.lotrthewaroftherohirrim.com/sweeps">https://www.lotrthewaroftherohirrim.com/sweeps</a> (the "Website"). You must complete and submit the entry form with the following information: your first and last name, valid email address, complete mailing address and phone number. Click the "Submit" button.

CLICK THE CHECK BOX SIGNIFYING THAT YOU MEET THE SWEEPSTAKES ELIGIBILITY REQUIREMENTS, HAVE READ AND AGREE TO THESE OFFICIAL RULES AND THE SPONSOR'S TERMS

OF

USE

HTTPS://POLICIES.WARNERBROS.COM/TERMS/EN-US/HTML/TERMS EN-US 1.4.0.HTML/

(AND PRIVACY POLICY (HTTPS://WWW.WBDPRIVACY.COM/POLICYCENTER/B2C/). IF YOU

DO NOT CHECK THE BOX INDICATING YOUR AGREEMENT TO THE ABOVE, YOU WILL

NOT BE ENTERED IN THE SWEEPSTAKES AND CANNOT WIN ANY PRIZE. Then click the "Submit" button to submit your entry. All entries must be received by December 8, 2024 at 5:00 PM ET. Normal internet access and usage charges imposed by your internet service provider will apply. It is your sole responsibility to notify the Sponsor of a change in your e-mail address.

During the entry process, you may be asked to consent to receive promotional e-mails and reminder e-mails from Sponsor. Consenting to receive promotional e-mails and reminder e-mails is optional and does not have to be agreed upon in order to be eligible to participate in the Sweepstakes and does not improve your chances of winning a prize. In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of Sponsor (<a href="https://www.wbdprivacy.com/policycenter/bac/">https://www.wbdprivacy.com/policycenter/bac/</a>) and you may opt out of receiving these e-mails at any time.

- This Sweepstakes is administered on behalf of Sponsor by Administrator. Administrator will use the information you provide in connection with this Sweepstakes solely for the purpose of administering this Sweepstakes and under no circumstance will Administrator use said information for any other purpose.
- Limit one (1) entry per person per Entry Period of the Promotion Period. Multiple entries and/or mass entry attempts will result in disqualification of all entries by such person. Entries must be manually key-stroked by the entrant; use of automated entry devices or programs, or entries by third parties are prohibited. Entries that do not conform to or that violate these Official Rules or are submitted in any manner other than stated in these Official Rules will be disqualified. Proof of submission of entry does not constitute proof of receipt of same. By entering this Sweepstakes, entrants agree to these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final in all matters relating to this Sweepstakes.
- \*IMPORTANT: Data rates may apply if Sweepstakes entry is submitted via your mobile device according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging/data rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your device's capabilities for specific instructions.
- 6. **RANDOM DRAWING/SELECTION OF WINNERS/ODDS:** Potential prize winners will be selected via random drawing, on or about December 9, 2024 from among all eligible entries received during the Promotion Period. The random drawing will be conducted by Administrator, an independent judging organization, whose decisions are final and binding in all respects related to the Sweepstakes.

Odds of winning a prize depends on total number of eligible entries received during the Promotion Period.

- 7. Winner Notification: Potential prize winners will be notified by e-mail and/or phone on or about December 9, 2024. Failure to respond to the initial notification e-mail within three (3) business days after transmission to the potential winner or return of the e-mail notification as undeliverable after two (2) attempts will result in disqualification and award of the prize to an alternate winner. Potential winners may be required to complete, sign and return within three (3) business days of transmission, an Affidavit/Declaration of Eligibility, Release and Indemnification, and a Publicity Release where allowed by law and any other documentation required by Sponsor or Administrator (collectively, the "Prize Claim Documents"). If a potential winner does not respond to the initial notification attempt within three (3) business days after transmission as set forth above, if Prize Claim Documents are not returned to Administrator within the specified time period, if any prize notification or prize is returned as non-deliverable, if a potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, or if a potential winner does not accept the prize for any reason, prize may be forfeited and such potential winner may be disqualified. If a potential winner is disqualified for any reason, prize will be awarded to an alternate winner selected from all remaining eligible entries received during the Promotion Period. In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the authorized holder of the transmitting e-mail account of the corresponding Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.
- 8. PRIZES/APPROXIMATE RETAIL VALUES ("ARV"):

PRIZE (30 winners): each winner will receive a Lord of the Rings: The War of Rorrhim prize pack consisting of: one (1) Lord of the Rings: The War of Rorrhim Colouring Book, one (1) Lord of the Rings: The War of Rorrhim Visual Companion, one (1) Lord of the Rings: The War of Rorrhim 3.75" Build-A-Helm figurine, one (1) Lord of the Rings: The War of Rorrhim 3.75" Build-A-Shank figurine, one (1) Lord of the Rings: The War of Rorrhim 3.75" Build-A-Hera figurine and one (1) Fandango Promotional Code ("Code") good towards two (2) tickets (up to \$15 per ticket and associated fees and charges, \$30 total) to see the Movie in theaters once it is in wide release in the United States (scheduled release date is December 13, 2024). ARV of each prize: \$152.95.

Total value of all prizes: \$4,588.50

## Limit of one (1) prize per person per household.

Each Code is good towards the purchase of two movie tickets (up to \$15 per ticket price and associated fees and charges, \$30 total) to see *Lord of the Rings: The War of Rorrhim* at Fandango partner theaters in the US. Code is void if not redeemed by 2/28/25 or when *Lord of the Rings: The War of Rorrhim* is no longer in theaters, whichever comes first. Only valid for purchase of movie tickets made at Fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. If lost or stolen, cannot be replaced. No cash value, except as required by law. Void where prohibited. Not valid with any other offer. Offer valid in U.S. and D.C., excluding U.S. territories and where prohibited by law. One-time use only. Not for resale; void if sold or exchanged. If cost of movie ticket with Fandango's associated fees and charges included is more than maximum value of the Code, then user must pay the difference. Any price difference between movie ticket purchased and maximum value of the Code will not be refunded. Excludes multiple admission tickets. Fandango Loyalty Solutions, LLC is not a sponsor or co-sponsor of this offer. The redemption of the Code is subject to Fandango's Terms and Policies at www.fandango.com/terms-and-policies

Any costs and incidentals not specified herein are the winner's sole responsibility. Winners should allow up to 4-6 weeks after verification for prize award. No substitution or transfer of prizes except with Sponsor's permission or where required by law.

No substitution, cash redemption or transfer of prize except with Sponsor's permission (which may be granted or withheld for any reason) or where required by law. (the preceding excludes the code redeemable for admission to see the Movie once in wide release in theaters, where required by law.) If any part of prize is declined, no alternate prize or compensation will be awarded. All taxes (including, without limitation, U.S. federal, state and local taxes (including, but not limited to income and withholding taxes) and sales taxes as applicable on or connected with the prize, as applicable, and the reporting consequences thereof, and any other expenses not specifically included in the Prize description are the sole responsibility of the winner.

9. CONDITIONS AND LIMITATIONS OF LIABILITY: By participating in this Sweepstakes, entrants agree to release and hold harmless the Sweepstakes Entities, as well as each of their respective officers, directors, employees, agents and representatives and each of their respective successors, representatives and assigns (collectively, "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes or any Sweepstakes-related activity or travel, and/or acceptance, receipt, possession or use/misuse of the prize. By entering, entrants also authorize the Sponsor and its designees to use their name, voice, likeness and photograph in programming, advertising and/or promotional material or on a Winner's list (if applicable) without compensation to the extent permitted by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without obligation or compensation. All federal, state and local laws and regulations apply. All entries become the property of the Sponsor.

Sponsor and its agencies are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind affecting the Sweepstakes in any manner. including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (including entries or otherwise), Sponsor reserves the right, in its sole discretion, to disqualify any individual, whether or not the individual is a participant in the Sweepstakes, who tampers with the entry process, and to terminate, modify or suspend the Sweepstakes. In such event, Sponsor reserves the right to conduct the Sweepstakes and award the prize(s) in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Sweepstakes will be posted on the Website and the Activations. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines. computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry or participation to be received on account of technical problems or traffic congestion on the Internet or at any website/platform, or any combination thereof, including any injury or damage to any individual's computer related to or resulting from participation in or downloading any materials from this Sweepstakes. Failure of Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute the waiver of such provision.

Entrants further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE, WEBSITE OR PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PERSON, WHETHER OR NOT THE INDIVIDUAL IS A PARTICIPANT IN THE SWEEPSTAKES, MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

Persons participating in the Sweepstakes (whether or not at the Activation site(s)) further agree not to knowingly damage or cause interruption of the Sweepstakes and/or prevent others from participating in the Sweepstakes.

CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE, WEBSITE OR PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES OR TO FORGE, MANIPULATE OR REPLICATE A WINNING GAME PLAY (OR OTHERWISE DEFRAUD SPONSOR AND ADMINISTRATOR OR SPONSOR BRAND AMBASSADORS IN CONJUNCTION WITH THE SWEEPSTAKES, AS APPLICABLE) VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PERSON, WHETHER OR NOT THE INDIVIDUAL IS A PARTICIPANT IN THE SWEEPSTAKES, MAKING SUCH ATTEMPT, VOID PRIZE(S) AWARDED TO SUCH PERSON (IF APPLICABLE) AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

10. **DISPUTES:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Released Parties shall be entitled to seek injunctive or equitable relief in the state and federal courts in Los Angeles County, California, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes or the awarding prizes shall be resolved solely by binding arbitration before a sole arbitrator under the Streamlined Arbitration Rules & Procedures of JAMS Inc. ("**JAMS**") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American

Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in Chicago, IL, New York City, NY, Los Angeles, CA, Atlanta, GA or Dallas, TX (whichever is closest to Entrant's residence); provided, however, if none of these locations are convenient for the hearing, the parties may mutually agree on an alternative location. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in Los Angeles County, California. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of Entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court. To the fullest extent permitted by applicable law, each Entrant waives any right to seek to enjoin or restrain the operation or exploitation of this Sweepstakes, the Movie, any advertising or other materials issued in connection with the Sweepstakes or the Movie, or any other Released Party property.

- **11. PRIVACY POLICY/DATA COLLECTION:** All personal information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <a href="https://www.wbdprivacy.com/policycenter/b2c/">https://www.wbdprivacy.com/policycenter/b2c/</a> ("**Privacy Policy**").
- **12. WINNERS' LIST:** For the names of winners, mail a self-addressed, stamped envelope to: *LORD OF THE RINGS: THE WAR OF RORRHIM Expo Sweepstakes Winners*, c/o Probability, PO Box 1559, Social Circle, GA 30025-1559. All such requests must be received by January 10, 2025.

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